



## FOR IMMEDIATE RELEASE:

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### Regional public radio station introduces free smart phone APP with GPS tracking to addiction treatment centers throughout U.S.

**Akron, Ohio (June 25, 2012)** -- WAPS The Summit 91.3FM, the music intensive, locally supported public radio station, is now offering listeners more of its popular, commercial-free programming through Apple or Android smart phone devices, featuring a special new App for individuals in recovery for addiction.

New multi-platform programming is now offered on four distinctly different channels, including: innovative music mix on **The Summit**; 80's alt-modern rock roots on **Summit Flashbacks**; award-winning **KIDJAM! Radio™**, fresh and fun for kids' ages 8-12; and **Rock and Recovery™**, meaningful music with positive messaging for those in recovery.

"Rock & Recovery was developed for people in recovery for addictions, helping them find peace and humor to confront the many challenges and sorrows," said Summit general manager and executive director Tommy Bruno, "and through the new App we wanted to respond to these listeners faster and help them avoid crisis."

Now, in addition to positive music, humor, and inspirational stories of addiction recovery the smart phone App provides a state-of-the-art GPS (Global Positioning Satellite) system mapping individuals to the treatment center nearest them. Bruno adds "It's very simple to search for the nearest treatment center by entering current zip codes or allowing the GPS to track your location." The **Get Treatment Now** feature provides instant access to help in the moment of crisis, anywhere in the U.S.



In addition to this feature for the award-winning Rock and Recovery™ channel, another new App for The Summit's KIDJAM! Radio™ offers pre-teens the opportunity to stay tuned in wherever their summer adventures take them. All 24/7 programming is also available worldwide at [www.thesummit.com](http://www.thesummit.com) or by scanning this QR code, and at 91.3FM Akron/Canton or 90.7FM Youngstown/Warren, Ohio.

For more information on all new Apps or The Summit 91.3FM contact Tommy Bruno, General Manager, at (330)761-3095 or [tommybruno@913thesummit.com](mailto:tommybruno@913thesummit.com).